

## SOCIAL AND OTHER INTERESTS OF WOMEN

## Society

Mr. and Mrs. Edward Lenser of S. Eddy st., entertained at cards Monday evening in honor of the birthday anniversary of the former. Ten tables were filled, and favors were awarded. Mrs. Paul Teske and George Lauber. Supper was served in three courses after the games.

Miss Mildred Hawkey, daughter of Mr. and Mrs. Edwin Hawkey, 1818 E. Madison st., became the bride of Oliver Geisbert, son of Mr. and Mrs. Charles Geisbert, in a quiet ceremony performed by Rev. H. R. White at 10 o'clock this morning at St. James' Episcopal church. A wedding breakfast followed at the home of the bride's parents and shortly afterward Mr. and Mrs. Geisbert left for a short wedding trip.

Mrs. W. M. Barr, 1660 Woodward av., was hostess to the members of the Tuesday club Tuesday afternoon, entertaining them as a farewell to Mrs. Alma Webster, who will leave soon to reside in Colorado Springs. The club presented Mrs. Webster with a beautiful tray. In two weeks the regular meeting will be held at the home of Mrs. J. B. Gaffl, 123 Vassar av.

Fifty friends delightfully surprised Dr. and Mrs. D. M. Calvert Tuesday evening in honor of their tenth wedding anniversary. The evening was spent informally and at its close delicious refreshments were served.

Members of the Cozy Corner circle were pleasantly entertained Tuesday afternoon by Mrs. Harry Webster at her home, 533 Duhal av. Thirteen members were present. In two weeks the club will meet with Mrs. Mary Reynolds of Indiana av.

Mrs. E. P. Moore was elected president of the north section of the Woman's league of the First M. E. church Tuesday afternoon at a meeting held at the home of Mrs. C. R. Vickery, 918 Riverside drive. Mrs. J. W. Woodward was elected vice president; Mrs. E. E. Burner, secretary; Mrs. Charles Tompkins, treasurer. A social hour followed the business meeting and light refreshments were served. The assisting hostesses were Mrs. Fred Keller, Mrs. Norman Blueler, Mrs. L. L. Blake and Mrs. T. P. Moyer. The October meeting will be held at the home of Mrs. Emil Meyer, 614 Portage av.

The South Bend club was entertained Tuesday afternoon by Mrs. W. H. Brandt at her home, 125 E. Marion st., Mishawaka. The favors at cards were won by Mrs. J. E. Phillon, Mrs. Van Matteson, and Mrs. Charles Bailey. At 5 o'clock a delicious chicken dinner was served. The club will meet in two weeks at the home of Mrs. Bailey, 219 Vista av.

The marriage of Miss Helen Catherine Turnock, daughter of Mr. and Mrs. W. L. Turnock, 1223 East Cedar st., to James A. Joyce, brother of Patrick A. Joyce, democratic candidate for mayor, took place this morning at 9 o'clock at Sacred Heart church, Notre Dame. The ceremony was performed by Rev. John Scheler and the attendants were Miss Ruth Hickey and Edward Ormond, the latter of Milford, Mich. The ushers were William Turnock, Jr. and William Cass.

The bride was becomingly gowned in white crepe de chene trimmed with pearls and wore a short veil caught with lilacs of the valley and smilax. She carried a white prayer book and a shower of valley lilacs. The bridesmaid wore white voile over yellow and carried chrysanthemums.

Mrs. Iva Newton, 511 South Main st., has returned from a two weeks' visit near Osceola, Ind.

Dr. and Mrs. F. P. Eastman and daughters, Misses Mary and Ruth, have left in their touring car for Madison, Wis., where Miss Mary will enter the University of Wisconsin.

Miss Ida Glarich, 723 Van Buren st., is spending a few days near Hammond, Ind.

Misses Eleanor Noel and Isabel Wingerter, after a visit of several weeks in South Bend and Mishawaka, have returned to their home in Erie, Pa.

Miss A. Paffenbach, buyer of cloaks and suits for Brandon-Durrell Co., has returned from a buying trip to New York.

Charles Bell of Louisville, Ky., the southern motorcycle champion, is making his aunt, Mrs. James Smith, a short visit at her residence on E. Cedar st.

Glenn C. Kostlow, of Kokomo, is visiting friends in the city for a few days.

Miss Una Camp and Miss Lois Brandon will leave Wednesday with Miss Lillian B. Brownfield to enter Indiana university at Bloomington, Ind.

Mrs. E. C. Overholt, who has been visiting friends in South Bend, has returned to her home in Athens, Mich.

G. O. Barret of Chicago is the guest of Hon. Gilbert A. Elliott, for a few days.

Mrs. Jacob Woolvorton and her guests, Mrs. J. E. Harrod and daughter, Miss Laura Harrod, of Indianapolis, have returned to the Woolvorton home in this city after a few days at the Woolvorton home at Diamond Lake.

John Press visited friends in Elkhart Tuesday evening.

Miss Cecil Hadley spent Tuesday visiting in St. Joe.

J. W. McNerny and Hugh Allen left Wednesday to attend the banquet of the Associated Press at Indianapolis.

Edward Walker, a prominent manufacturer of Erie, Pa., visited the city Tuesday as a guest of the Malleable Steel Range Co. returning to his home Tuesday night.

## Several Smart Features in Small Hats



A clever hat by La Da Contesse is this small one of gray Picot. It is sharply turned up on the left side to show the face thrown into relief by the drooping right side. A double bounce of tulle of the same color trims the brim and a flane of paradise in the natural color is posed at back.

store, Mrs. Edwin Zachnie; baked goods, Mrs. Barney Smith; fancy work, Mrs. Maude Voedsch; bedding, Mrs. Eliza Stover; candy, Mrs. Edward Phelan.

The members of the corps met Tuesday afternoon at the bazar for rucks to be sold at the bazar and next Tuesday they will give a thimble in the corps rooms to make other articles. A beautifully dressed doll, which is now being exhibited in a window of the Wheelock store, will be given away at the bazar.

## PERSONALS

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## FOCUSSING ON A SINGLE PURPOSE

The Direction of the Stream of Energy Along One Path the Way of the Genius.

BY MARY CHAMBERS.

A strong man and woman see the point to which they are striving and go directly towards it. They see nothing else. There is nothing else. They waste no time in futile thought upon futile reckonings and suppositions.

This is strength of purpose. Sometimes we call it genius. It is the one way in which great things are done; more, it is the only way in which any thing is done thoroughly.

It is the welding of thought and action into a living whole. It is the crystallizing of desire into initiative, the shortest way between the points of initiative and accomplishment.

It is single-mindedness, without which action is weak and energy is diffuse. Mark you, I am speaking of action now, and not only of thought. A great brain that comprehends and takes heed of all good and all bad upon all sides of a question may be deeply philosophic in thought but it must be narrowed down to one single stream of energy to accomplish the difficult action. A fanatic accomplishes more than a skeptic, for fanaticism sees but one path to one point, and needs must drive hard along that path, whereas skepticism sees the opening to many paths to one point, and does not necessarily disbelieving, doubts them all.

It all reminds me very much of a searchlight. Focused to a point it throws a beam of light in the black night. Unfocused, it is diffused into a misty glow without direction, without force to penetrate into the dark. Throwing feeble rays upon each and every side, it has no one concentrated beam to pierce beyond.

So it is with you and me—or, at all events, with most of us. I guarantee that I have caught you out, and that you must admit that what I suggest is true.

Your thoughts are diffuse and your actions weak. You cannot control your brain to a singleness of purpose.

Let us suppose that there is something which you desire to accomplish. You know what you want. Now, how do you set about attaining it?

At the back of your mind you know what you want, and at the back of you a great deal of your determination remains. You cannot see clearly and continuously, the point to which you wish to arrive. You cannot think steadily and uninterruptedly of your desire.

A thousand and one distractions present themselves. You have to do this and you have to do that; there is this to be attended to and the other to be expected of you. A hundred of your pleasures and relaxations thrust themselves in upon your thoughts and cloud your brain—sap its strength and dissipates its energy.

Perhaps with an effort you bring yourself back to a consideration of your first idea and work hard to concentrate. But the effort is great, and, even so, you are unable to retain your concentrated powers.

You complain that you have so many things to do that it is impossible for you to adjust your life to the accomplishment of one thing, or your environment is such that every thought or every action has first to triumph over alien and extraordinary difficulties before it may be accounted a particle of good as endeavor.

Some of you go a long step further and tell me that the "atmosphere" in which you are placed is antipathetic to the best in you—in other words that the influences of surrounding thought and color overwhelm you.

To each of you I can fairly answer. Yes, I understand. And to each and to all of you I can say fairly state, "Every one of your distractions is a sign of weakness; every one of your difficulties is a feebleness; every one of your complaints is a fear."

Do not think, that in thus giving your answer, I am harsh. What I have said is what is. And what I know—possibly more clearly than any of you do yourself—is the intense and immense difficulty of gaining and cultivating this single-mindedness, this genius of unswerving directness.

Difficult? Of course it is difficult almost beyond belief; and if it were not so it would not be worth striving after.

But I tell you now, frankly and firmly, without a shadow of doubt, that concentration of mind is the basis of all success; that no man and no woman ever did great work without this gathering together of the forces of the mind and directing them into one single channel of energy.

If you once see your goal never take your eyes off it until you have passed threshold of achievement. If you once make a decision and know it to be good, storm the hills and rush the valleys, and take the straightest, shortest road to its accomplishment.

That is the one sure way to success.

Don't forget to attend the 14th anniversary ball given by the Herman Sisters' lodge, No. 3, Saturday evening, Sept. 27th, at their hall, corner Brick and LaPorte avs. Good music. Admission 25c per couple.—Advertisement.

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The Ellsworth Store

Silks—Black Silks

The Ellsworth Store

## Black Silks—the Ellsworth Sale of Black Silks—

Beginning Tomorrow Morning—this Sale of Black Silks.

Black Silks for this Black Silk Season—at Decidedly Reasonable Prices—Prices Especially low.

Coming at this Time—at the Very Beginning of a Black Season—a Season when Black is So Good—this Sale is Most Assuredly a Timely Event. The Opportunity thus afforded is Really Exceptional.

Black Silk is also Much Admired and Much Worn—Season in and Season Out—by those who Care Chiefly for it's Stateliness—those who So Admire the Richness of It. And—to these this Ellsworth Sale is an Opportunity Extraordinary.

And, a Point Well Worth Bearing in Mind—a Very Important Point—the Black Silks in this Black Silk Sale are New—New Fall 1913 Goods.

Following are Some Price Notations—Quotations which Prove the Saving Chances of this Sale.

Messaline—19 inch—39c	Messaline—27 inch—67c
Messaline—36 inch—77c	Messaline—36 inch—87c
Messaline—36 inch—97c	Messaline—36 inch—\$1.17 yard.
Cheney Foulard—24 inch—59c yard.	Satin Duchesse—27 inch—79c yard.
Peau-de-Soie—36 inch—\$1.05 yard.	Satin Duchesse—36 inch—\$1.20 yard.
All Silk Moire—36 inch—\$1.39 yard.	Imported Messaline—36 inch—\$1.25 yard.
Genuine Chiffon Taffeta—36 inch—77c yard.	Taffeta—Special Value—36 inch—87c yard.

Big Special Sale of Black Silks.

The Ellsworth Store  
"THE BRIGHTEST SPOT IN TOWN"

## LODGES

**HOLD A SESSION.**  
About 30 members of the South Bend hive, No. 4, L. O. T. M., gathered at the home of Mrs. Charles Borts, 759 Portage av., on Tuesday afternoon in their first regular meeting of the season.

After a short business session, during which three candidates for membership were voted upon, and one application received, the members turned to joy-making and a very pleasant afternoon was spent. Lady Heppert, supreme finance keeper, was present and gave an excellent address. A contest to see which lady could form the largest number of words from the term, "Lady Macabec," proved very interesting and resulted in a victory for Mrs. Strickler, who formed 35 words and was awarded the prize. Second honors went to Mrs. Beers with 30 words. Refreshments were served.

A meeting of the hive has been arranged to be held at the lodge hall

## The Ladies' Friend.

Combination two part Wrinkle Treatment for banishing wrinkles, crow's feet and lines from the face, neck, etc. Thousands of women, past the prime of full bloom womanhood, would still be beautiful, charming, lovely, but for the fact that nature has set the record of the past years graven deep on their faces in the form of wrinkles, crow's feet, lines and that sagging of the cut-lines of the face that bespeak age. When you smile you wrinkle up your eyes and cause little crow's feet to form. So banish wrinkles and wrinkles' keep back the marks of age and worry. Address John W. Hefflerline, 1041 Demphle av., Dayton, O.

## ELGIN WATCHES

Elgin Watch Service is the best watch service. 3,500 Elgin Watches are daily put into the pockets of shrewd watch buyers. Elgin Watches are uniformly good.

We are special distributors of Elgin Watches and are able to give shrewd watch buyers the lowest cash price. We sell Elgin Watches for \$5.50 up.

Let us Show You Them.

FRANK MAYR & SONS' CO.

See Our Show Window.

## Some More Notations

Messaline—36 inch—\$1.47 yard.
Moire—36 inch—\$1.79 yard.
Charmeuse—40 inch—\$1.55 yard.
Charmeuse—42 inch—\$1.87 yard.
Faille—36 inch—\$1.87 yard.
Ottoman Cord—36 inch—\$2.00 yard.
Charmeuse—42 inch—\$2.20 yard.
Canton Crepes—40 inch—\$2.00 yard.

## A Little Sales Talk

The Special Sales put on by the Ellsworth Store bear the Stamp of Sincerity—Ellsworth Sales are Genuine.

Our Friends—Old Friends and New Friends—know that when a Sale is Announced the Goods will be Sold Exactly as Represented. They know that there are No "Jokers" in the Ellsworth Advertising. This is why Ellsworth Sales are So Well—so very well—Patronized.

Ellsworth Advertising is Backed by Ellsworth Goods—the Best. And, Ellsworth Sales are Sales of Ellsworth Goods—the Best.

of Friday evening, when arrangements for future meetings will be made.

## ROBERTSON'S MAKES RAINCOAT PURCHASE.

A special purchase of exceedingly high grade Raincoats was made by Mr. George Robertson while in New York. He secured garments worth as much as \$18.50 at a very low figure. These fine Raincoats are now going at \$2.98 and \$5.95. See the Robertson—Advt.

## COLD STORAGE BANQUET.

CHICAGO, Sept. 24.—Everything on the menu at the "Cold Storage" banquet of the International Congress

## Try NEWS-TIMES WANT ADS



GOOD  
Diamonds  
CLAUER

## French Women Argue

that if the corset is not right the gown cannot be. And nothing is truer. Fashionable American women are realizing this fact more and more every day, which, perhaps, accounts for the steadily increasing call for perfectly designed corsets. The

## American Lady Madame LaRou

are such corsets, giving absolutely the modish lines of the prevailing vogue, being unquestionably the correct foundation for the season's gowns.

Prices Range from \$1.00 to \$5.00

## Artistic Neckwear

A smart finishing touch can always be added and even the gown or waist that is slightly passe can be made to look newer by a pretty piece of Neckwear. We are showing the new line of Pleatings, Ruches, Medeci Collars, Coat and Dress Sets, Colored Novelties, etc., in wonderful variety.

Prices Range from 25 cents to \$5.00

LUNDY & CO.

Cor. Michigan and Wayne Sts.

## Suede Shoes for Ladies

BLACK SUEDE ENGLISH SHOES

\$3.45

BLACK SUEDE BUTTON, LOW HEEL

\$2.95

These are two of our best sellers and are shoes which you should see before buying anywhere.

Our stock is full of novelties and if these don't please you, we have others that will.

UNION SHOE CO.



This is a stunning model by Nord-hand of Paris. The skirt is of white plush, which will be the most popular fabric of the winter. The blouse is of black plush with ermine, without the tails, on collar and cuffs. No dress will be complete this winter without a touch of fur on it. So you can cut up your old fur sets into dress trimmings and be right in the mode.

## ONE WAY

of Believing the High Cost of Living is Buying

KINNEY'S SHOES

The Big 98c and \$1.98 Shoe Store.

116-122 E. Wayne St.